

THE CASCADE HERALD

WINTER 2008



NECA 2009 SEATTLE—COMING TO YOU!

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Mark your calendar September 12-15, 2009 That's when the greatest electrical industry showcase of the year comes to our great American city of Seattle! **NECA 2009 Seattle** is the one place to see all the latest hardware and software, the tools and techniques, the products and services that can help your business prosper all year.

Take advantage of the most comprehensive education program available, with management courses, technical workshops, and seminars on every aspect of the electrical industry. NECA 2009 Seattle offers the knowledge and insight of recognized experts to help you gain a competitive edge every day.

NECACONVENTION.ORG

FOR MORE INFORMATION ON ATTENDING NECA 2009 SEATTLE:

TEL 301.215.4506 FAX 301.215.4553 E-MAIL: KATIE@NECANET.ORG

As Mahatma Gandhi said so well, "You must be the change you wish to see in the world."



TEATRO ZINZANNI—SMASH HIT!

This holiday party was a blast! Thanks to all members who ventured out to battle the madness of Friday holiday traffic...

100 Members were signed up for this annual event!

Details of the event continue on page 8.



Take Political Action!



ECPAC UPDATE

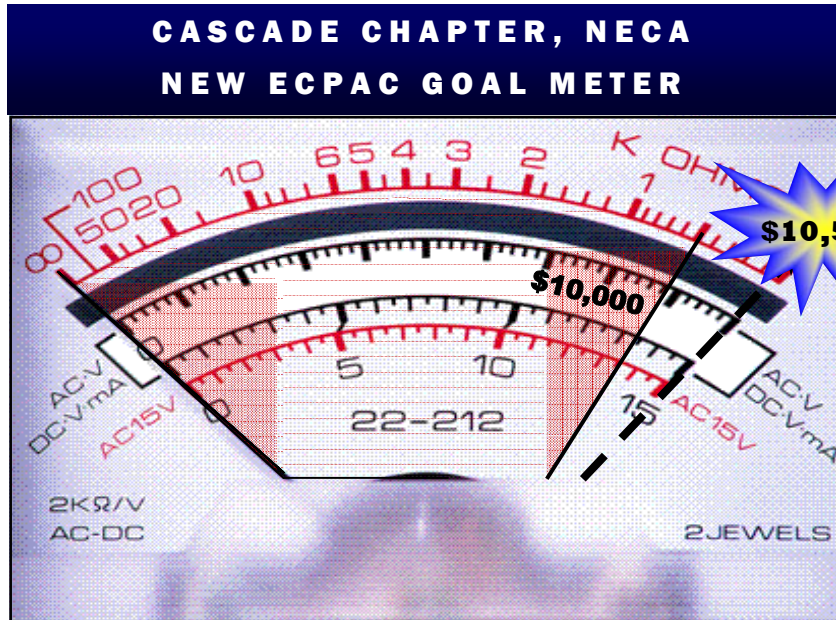


Thank you to the following initial contributors who have made this possible:

- Pat Anderson—\$100
- Patrick Andrews—\$100
- Cindy Austin—\$1,000
- Ashlee Boekenoogen—\$100
- Mel Buttrum—\$5,000
- Carol Gardner—\$200
- David Ginestra—\$100
- Vicki Hadley—\$100
- Todd Kottsick—\$100
- Bruno Padilla—\$100
- Michelle Padilla—\$100
- Peter Sanders—\$500
- Aaron Snellgrove—\$100**
- Donna Sorensen—\$200
- Erik Sorensen—\$100
- Paul Sorensen—\$1000
- Jack Southwick—\$1000
- David Wyatt—\$100**

“It is hope that gives life meaning. And hope is based on the prospect of being able one day to turn the actual world into a possible one that looks better.”

—Francois Jacob



MORE INDIVIDUAL CONTRIBUTIONS NEEDED

Congratulations to our Chapter on making our 2008 ECPAC dollar goal! Thanks again to all the individuals who have contributed to our ECPAC funds, and a special thanks to five new member contributions from Pat Anderson, Bee Dandy Electric, Inc.; Patrick Andrews, CK Electric Services, Inc.; Vicki Hadley, KV Electric Corp.; Aaron Snellgrove, Pro Power Electric, LLC.; and David Wyatt of Wyatt Electric.

As or right now, we are at 120% in terms of money raised. However on the member participation side, our Chapter is at

38% with contributions received from 18 out of 47 members. The 50% goal is 24 members contributing.

“We need 5 additional Chapter member contributions to reach Political Leadership Council status for 2009!”

In order for our Chapter to reach the Political Leadership Council status for 2009 we need contributions from five additional Chapter members at

\$100.00 each to bring us to the 50% participation level.

2008 is the first year in our Chapter’s history that we have not only met our ECPAC dollar amount, but we’ve exceeded it! With out a doubt it’s due to our Chapters growing member involvement, this year our individual contributions have tripled in number!

The Cascade Chapter urges you to make a \$100 contribution and help make history for our Chapter. Lets keep this steam roller going and reach the Political Leadership Council status together!

2008 NECA CONVENTION & SHOW—CHICAGO, IL



Pictured Above: Most of the Cascade Chapter Group at the Opening Reception

Thousands of electrical contracting professionals took in management seminars, product-and-services exhibits, general sessions and special entertainment over three days at the NECA Convention and Trade Show in Chicago, October 4–7.

NECA 2008 Chicago broke all previous attendance

records for NECA’s largest annual event, and Beth Ellis, NECA Executive Director, Convention/Exposition wasn’t the least bit surprised.

“We doubled the number of technical workshops offered at the NECA Show, and we had more pre-convention workshops than ever before,” Ellis said. “NECA 2008 Chicago was dedicated to putting electrical contractors in touch with the information and the contacts they need to make their businesses more productive. We bring all aspects of the industry together in one location for one great

event—and that saves them time and money!”

Interest in green building continues to have a major impact on the electrical industry. NECA’s Green Alley, a section devoted to all-things-sustainable experienced considerable traffic, thanks in part to a solar panel installation demo set up by IBEW Local 11 from the Los Angeles area.

15 Cascade Members from the following companies joined the Chapter in Chicago; CK Electric Services, Inc.; Ewing Electric, Inc.; Milne Electric, Inc., Service Electric, Inc.; and Snohomish Electric, Inc.



Want to know what all the Convention hype is all about without having to miss a days work to do it? Now you can! Cascade Chapter members are now able to access all Chicago Convention seminars free of charge!

Come! See what you’ve been missing!!!

www.necacascade.org

A word from a Fellow Member....



“We really enjoyed our time at the 2008 National NECA Convention in Chicago. This was our second time to Chicago for NECA and we were lucky enough to arrive a day early to really get a feel for the city and enjoy some sights we didn’t get to see last time. We attended a number of the Management Seminars. Our two favorites were “Creating an Outrageously Successful Company” with Scott Hunter and “Hard-Hat Productivity—The 9 Critical Factors for Maximizing Profits” with Norb Slowikowski.” Erik attended the always informative Labor Relations session while Dawn enjoyed a lively lifestyles cooking presentation with Chef Art Smith.

“As always, the Opening session and Closing session were wonderful. The closing speaker was Bob Costas, who was very entertaining. We also got a chance to shake his hand as we met him in the lobby of our hotel! This is our fifth NECA convention we’ve attended as a couple. We always feel invigorated by the topics discussed and information presented at the conventions. Although we are grateful for the opportunity to visit the most wonderful cities around the country, we must admit we’re looking forward to staying “home” for Seattle in 2009!

—Erik & Dawn Sorensen, Ewing Electric, Inc.

NORTHWEST WASHINGTON JATC 2008 GRADUATION CEREMONY

Congratulations to the 40 graduates in class of 2008! The graduation ceremony was held at the Cotton Tree Inn Convention Center in Mount Vernon, WA on September 20, 2008. Graduating were 25 Inside and 15 Residential Apprentices.

Randy Ambuehl, Training Director opened the ceremony. Speakers included were: Cindy Austin, Executive Manager, Cascade Chapter, NECA; David Howson, Business Manager, IBEW LU #191; and Jeff Baker, Platt COO.

Other special guests: Alice Curtis, Dept. of L&I Coordinator; James Caisley, NW Regional Mgr. Klein Tools.



Pictured Above: 28 of the 40 Graduates at the ceremony.



Outstanding Apprentice Dustin Hanstead receiving recognition from the JATC Committee.

Outstanding Apprentices of the Year:

- Inside – Dustin Hanstead
- Residential – Timothy Isensee

Outstanding Apprentices received tools donated by Klein Tools, \$25.00 gift card from Platt and an IBEW watch donated by Local Union #191.

All graduating apprentices received the following gifts:

- Carhart Fire Retardant Jacket, donated by the LMCC
- Klein Canvas Tool bag, donated by Cascade Chapter, NECA
- Engraved wooden box w/knife, donated by LU #191, IBEW
- \$25.00 gift card, donated by Platt.



**ELECTRI International
Research at your finger tips!**

The Cascade Chapter, NECA has just made getting Industry Related Research

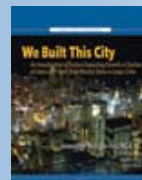
THAT MUCH EASIER! All Foundation Research will be available to download in PDF form FREE of charge from the Chapter website. You no longer have to pay for a hard copy or wait for one to arrive by mail, you can download it NOW for FREE! Be sure to check back frequently and take advantage of the educational tools offered! Be Smart, Educate yourself in the Industry of tomorrow!

Check out this months Featured Selection, HOT OFF THE PRESS! "We Built This City" By Dr. Perry Daneshgari. This book is so HOT! It's already OUT OF STOCK! But you don't have to wait, download it now! www.necacascade.org



THIS MONTH'S FEATURED SELECTION

"We Built This City" by Dr. Perry Daneshgari, MCA, Inc.



The risks and opportunities associated with construction are increasing each year as the work available within the marketplace is shifting. The services requested by high-tech and environmentally conscientious customers for current hyper-markets are causing a drastic shift in the construction landscape. The data compiled in this research will show the realities of the market in large cities and recognize the operational models and agreements required to sustain, regain and expand the unionized contractors' market share.

JATC TRAINING CENTER EXPANSION



An aerial picture of the JATC Training Center Expansion.

The growth in the market for NECA and IBEW in our area has required additional training being delivered to participants in our industry. Our JATC has grown and is now training approximately 400 apprentices and is preparing to provide training to 2,000 journeymen as well. We have 3 full time apprentice class instructors and will be adding an additional instructor next year.

Early in November, the adjoining Holboy Auto Repair property was purchased by the Trust increasing the property owned by .6 to a 2 acre parcel. The existing facilities will be modified to provide for hands-on training for conduit bending and fabrication and proficiency examinations,

along with providing additional storage. It will also provide parking space for about 20 additional vehicles. The Local Union is anticipating locating a modular office building on the site freeing up even more needed space for the training center.

The additional property, along with the undeveloped portion of our existing property to the south of the training center building, will allow us to have the space to build an additional building and parking areas as our future needs may require.

Plans are also underway to undergo a remodel of the training center building next spring and summer. The administrative area will be expanded out towards the parking lot, up

to, and enclosing, the current covered entry area. The high bay lab areas will be decked off to provide for a second floor level, accessed from the existing second floor. These new areas will provide space for a lunch room and 2 lab/class spaces dedicated to transformers, grounding and bonding and fire alarm, security, building automation and other limited energy applications. The existing motor control lab space, which currently shares the other functions, will be dedicated to this purpose. The conduit bending equipment will be moved to the Holboy workshop and the existing area used for it and Union dispatch will be dedicated to instrumentation and process control.

In the long view, we have our training work cut out for us! We have about

“About 35% of our journeymen are over the age of 50, who will be retiring soon...”

35% of our journeymen over the age of 50, who

will be retiring soon. This, coupled with the increased growth predicted for our area, the pending reinvestment in our nation’s infrastructure and the move from fossil fuels to renewable energy sources (nearly all of which will rely on the generation and utilization of electricity) means that we will need to rapidly expand the number of journeymen that we are creating through apprenticeship. The push for energy independence will also mean that we will need to increase the amount of specialized training that we provide for our journeymen in such areas as photovoltaic, building automation (energy conservation) distributive generation and instrumentation and process control

The long range wellbeing of our industry is dependent on the success of our apprenticeship and training program. Our Joint Apprenticeship and Training Committee is working hard to make sure that it is up to the task.

—Randy Ambuehl,

NWJATC Training Director

THE UN-COMFORT ZONE WITH ROBERT WILSON

Will You Freak-Out or Hunker Down?

Sometimes motivation is forced upon us. We are thrust into the Un-comfort Zone. And, whether we sink or swim depends on how we respond to the situation. How do you react during a crisis?

Here are the stories of two men who faced a crisis late in life and how they dealt with it. One was a restaurant owner; the other a janitor. The former went into bankruptcy at an age when most people retire, and the latter was fired from a job he'd had for nearly 20 years.

The restaurant owner enjoyed a successful business in a small town at the edge of the Appalachian Mountains. It was a great location along busy U.S. Route 25. And, because he offered the best food and service around, his eatery was jammed from sunup to sundown. But it wasn't to last.

The janitor started his job at St. Peter's Church in London as a teenager. Over the years he married and raised a family and enjoyed a perfectly predictable profession with solid job security. That is until the new vicar came

along.

Over the course of 26 years, he was honored by the state governor for his recipes; and was praised by famous restaurant critic, Duncan Hines, in his column *Adventures in Good Eating*. Then in 1956, the new super highway bypassed the little town. It's amazing the difference just a few miles can make. Two years later the restaurant was closed and the property auctioned off to pay creditors. At 64 years old, the restaurant owner was broke.

It was around the turn of the twentieth century when the new vicar, a stickler for decorum, took over St. Peter's Church. When he learned that the janitor could not read, he gave him three months in which to learn. Quite depressed by the news, the man thought it might make him feel better if he smoked a cigarette.

Unable to afford the cost of opening another restaurant closer to the highway he reviewed his assets. All he had left was his knowledge and the delicious recipes that made his food so popular. So, he got into his car.

As he walked home, the janitor searched for a to-

bacco shop. There was usually one on every block, but there were none near the church. He walked block after block without finding one. By the time he reached his house he knew exactly what he was going to do.

Town by town, he drove, stopping at every restaurant along the way. He told the owners they would be more successful if they served his secret recipes under his brand name and paid him a royalty. Two years later, in 1960, he had 400 restaurants serving his food. By 1963 he was making a profit of \$300,000 per year. And, in 1964, Colonel Harlan Sanders sold Kentucky Fried Chicken to investors for \$2 million, plus a lifetime salary of \$75,000 per year.

With his meager savings, he opened a tobacco shop near the church. It was an immediate success. His profits went to open a second, then a third and before long he had thriving tobacco shops all over London. Ten years later, he met with his banker about investing his earnings. The banker gave him some papers to sign. The man asked the banker to read the papers to him,

explaining that he didn't know how. Shocked, the banker exclaimed, "You are so successful, just think where you'd be today if you could read!" Albert Edward Foreman smiled and sighed, "I'd be the janitor at St. Peter's Church." (Based on a true story by Somerset Maugham)

Did you know that in Chinese, the symbol for the word "crisis" is the same symbol used for the word "opportunity?" Two sides of the same coin. In other words, it's all in our perspective. Will you find the opportunity in your next crisis?



Robert Evans Wilson, Jr. is a motivational speaker and humorist. He works with companies that want to be more competitive and with people who want to think like innovators.

LMCC SPONSORS TEEN YOUTH GROUP

In September the Cascade Chapter, NECA and the IBEW Local Union 191 came together to become an official sponsor of a teen youth group donating \$10,000 from the LMCC to Young Life. This youth group was brought to the Chapters attention by a fellow Cascade Member, David Wyatt of Wyatt Electric, Inc. who actively participates in the program. Jack Southwick of Seahurst Electric, Inc. fellow member and Cascade Chapter Board Member also sponsors Young Life and actively participates in their festivities.



LMCC SPONSORS TEEN YOUTH GROUP



Young Life is glad to have a partnership with Cas-

cade Chapter, NECA and IBEW Local 191. Our goal in Young Life is to provide a safe place for high school kids to feel welcomed and to provide them with adult mentors in their lives who care for them by building true relationships with them that last throughout middle school and high school. We have a number of different events that happen for kids in Marysville, Arlington, Stanwood and Lakewood. For more information you can contact Keith Dow at 425-422-3711 or email keith@nsc.younglife.org



UPCOMING YOUNG LIFE EVENTS



- **LUAU DINNER AND AUCTION—SATURDAY, APRIL 18TH FROM 5PM—9PM. IF YOU WOULD LIKE TO ATTEND PLEASE CONTACT KEITH DOW AT 425-422-3711 OR EMAIL KEITH@NSC.YOUNGLIFE.ORG**

CHAPTER DONATES TO NECA DISASTER RELIEF FUND



The Cascade Chapter NECA donated \$10,000.00 to the NECA Disaster Relief Fund in October.

ELECTRI International joins NECA in extending heartfelt concern for the families and businesses impacted by Hurricanes Gustav and Ike.

The NECA Disaster Relief

Fund was first put into place in 2005, following the destruction of Hurricane Katrina. Donations from this fund are used to assist those in our industry who have suffered great losses, as well as those electrical professionals working to rebuild areas affected by natural disasters. They are

now collecting donations to replenish the fund so support can be offered to those recently impacted and to help in future disasters.

Want to make a donation? Visit: www.electri.org/contribute/



GENERAL MEMBERSHIP MEETING—MICHAEL PARKS

GENERAL MEMBERSHIP MEETING

Tuesday, Feb. 10th, 2009

The Chinook Room 1 & 2
Tulalip Resort Casino & Spa
10200 Quil Ceda Boulevard
Tulalip, WA 98270

Agenda:

- 5:30pm Cocktail Hour
- 6:30pm Dinner
- 7:00pm Michael Parks
- 8:00pm Business Meeting

Mark your calendars! Our next General Membership Meeting will be held Tuesday, February 10th, 2009 at the Tulalip Resort Casino & Spa.



Michael J. Parks

Our featured special guest will be Michael J. Parks, editor and publisher of Marple's Letter and sought after

speaker on the Pacific Northwest economy.

Michael has been studying, writing about and speaking about the economy and economy and companies of the Pacific Northwest for more than 30 years.

Parks speaks frequently on the outlook for the Pacific Northwest economy for a wide variety of financial, business, professional and service groups, as well as in the class-

room.

Marple's Pacific Northwest Letter provides intelligence on economic and company trends in the Pacific Northwest and Alaska for individual and company subscribers in the Pacific Northwest and nationally. The newsletter has been published alternate Wednesdays for more than half a century, since April 1949.

Hope to see you there!!!

TEATRO ZINZANNI—SMASH HIT!



"Look at you! You are one Beautiful woman!" Arden King, DL Electric and with Teatro Zinzanni Chef Caesar

This holiday party was a blast! Thanks to all members who ventured out to battle the madness of Friday holiday traffic. Teatro Zinzanni did it again with a one-of-a-kind show that dazzled even the most unsuspecting guests. The night was filled with great food, good company and festive dress.

The highly anticipated Teatro Zinzanni pictures have finally arrived! If you haven't already, view them on the Chapter web site:

www.necacascade.org/Galleries/?g=35

Thanks again for making it such a fabulous night, the Cascade Chapter wishes you a holiday filled with joyous memories and a prosperous New Year! Happy Holidays!

See picture collage on back of this newsletter issue!



Jim and Diane Schmitt of Schmitt Electric, Inc.



THINK FRESH—THINK ABOUT SAFELY DISPOSING YOUR CFL BULBS (FOR FREE!)

More and more Americans are realizing one of the easiest things to help protect the environment and our climate—while saving money—is to replace their lights with Energy Star-qualified CFLs (compact fluorescent lights).

With 2007 CFL sales doubling those of 2006, the benefits of Energy Star-qualified CFLs are convincing Americans to make the change. CFLs use 75-percent less en-

ergy and last up to 10 times longer than incandescent bulbs, resulting in fewer greenhouse gas emissions (from power production) and substantial energy savings.

But unlike incandescent bulbs, CFLs require a safer method of disposal due to the mercury inside them. Recently, proper (and legal) disposal of your CFLs has gotten much easier, and FREE, thanks to retailers like Bartell Drugs and Home Depot.

CFLs require safer disposal than dumping them

in the regular trash, which is illegal, because of the mercury inside them. Mercury is harmful to human and ecological health. The mercury amount in a CFL is very small, only 5 milligrams, which is equal to the amount that would cover the tip of a ballpoint pen. The major source of mercury emissions nationally roughly 40 percent, is from coal-fired power plants. The use of CFLs reduces power demand from our electric utilities so they can lessen the need to build more power plants. When CFLs are

properly recycled, even less mercury is released into the environment.

Properly recycling your burned out CFL bulb no longer requires a special trip to your county household hazardous waste collection site. Many retailers now offer FREE recycling of burned-out CFL bulbs.

—Clean Air Newsline

October 2008

For more ways to “Think Fresh” by making a difference for clean air and a healthy climate, visit: www.pscleanair.org/thinkfresh

Where To RECYCLE Your CFL's For FREE!

When your CFL bulb burns out, drop it off at any of the following locations:

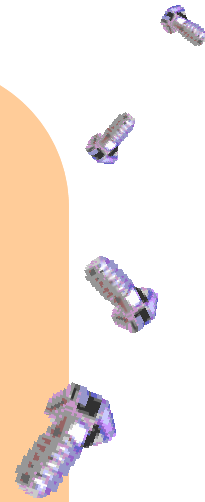
- **Bartell Drugs** www.bartelldrugs.com (except tube lights)
- **Home Depot** www.homedepot.com/ecooptions (except tube lights)
- **IKEA** www.ikea.com/ms/en_US/about_ikea/social_environmental/environment.html (except tube lights)
- **Puget Sound Energy** www.pse.com/solutions/foryourhome/pages/rebatesOnLighting.aspx?tab=3&chapter=1 (except tube light)
- **Seattle City Light Service Centers** www.seattle.gov/light/Conserve/Resident/cv5_lw2.htm (North Service Center, 1300 N. 97th Street or South Service Center, 3613 4th Avenue S.; Monday—Friday, 8a.m.—5p.m.)
- **King County Household Hazardous Waste Collection** www.govlink.org/hazwaste/hour/disposal/othersites
- **Kitsap County Household Hazardous Waste Collection** www.kitsapgov.com/sw/modwaste.htm
- **Pierce County Household Hazardous Waste Collection** www.co.pierce.wa.us/pc/services/home/environ/waste/hazardous.htm
- **Snohomish County Solid Waste Facility Recycling** www.snopud.com/?p=3927



Work-Smart Tip

Bobby Pins Galore... There are countless uses for those simple little bobby pins, or Kirby grip, that became popular for “bobbed” hairdos in the 1920s. Keep a pack of them in your tool box for these many uses. Remove the plastic covering from the flat end, and open it to about 90 degrees. That makes a useful tool that replaces the smallest screwdriver that will fit the slots in most feed-through or back-feed pressure wiring devices. Simply place the flat end in the slot and apply a little pressure to remove the wire. Bobby pins also can be used to help guide small-gauge wire around mounting screws to hold the wire in place until it is secured. Romex can be used for insulation after removing the wire by using a bobby pin to push out the inner lining of the cut Romex. Bobby pins also make good scribes by marking the device with the flat end. Use your imagination to find other excellent uses for bobby pins.

Courtesy of Electrical Contractor magazine, www.ecmag.com.



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today!

www.necacascade.org

JANUARY 2009

SCHEDULE OF EVENTS

- 1—New Year’s Day
- 6—BM/CM Mtg
- 13—191 Trust Mtg
- 14—JATC Mtg
- 15—Board of Directors Mtg
- 19—Martin Luther King, Jr. Day
- 21-23—ELECTI Task Force Mtg; Carlsbad, CA
- 29-30—IBEW/NECA Employee Benefit Conference; Bonita Springs, FL

KEY

- OUT OF TOWN MTG / EVENT
- MEETING
- GENERAL MEMBERSHIP
- HOLIDAY
- DEADLINES

SUN	MON	TUE	WED	THU	FRI	SAT
				1 HAPPY NEW YEAR	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19 MLK	20	21	22	23	24
25	26	27	28	29	30	31



FEBRUARY 2009

SCHEDULE OF EVENTS

KEY

-  OUT OF TOWN MTG / EVENT
-  MEETING
-  GENERAL MEMBERSHIP
-  HOLIDAY
-  DEADLINES

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

- 10—General Membership Mtg; Tulalip Resort
- 11—Board of Directors Mtg
- 12—JATC Mtg
- 12—Lincoln's B-day
- 14—Valentines Day
- 14-19—CIR, Washington DC
- 16—Presidents Day
- 22—Washington's B-day
- 24—Flag Day

- *A Legislative Day will be scheduled this month*

MARCH 2009

SCHEDULE OF EVENTS

KEY

-  OUT OF TOWN MTG / EVENT
-  MEETING
-  GENERAL MEMBERSHIP
-  HOLIDAY
-  DEADLINES

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

- 1-3—AEI; Seattle, WA
- 8—Daylight Savings Time
- 12-15—District 6 Council Mtg; Santa Barbara, CA
- 17—St. Patrick's Day
- 20—Spring Begins

- *More Dates TBA as we enter into the new year.*

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NEC2008

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Discounted Member Price
ONLY \$46.98
(tax included)!

